

# Next Steps Guide

Produce your video in 4 easy steps.



Quick, simple, easy!  
From scheduling your shoot to reviewing your video, our team makes video production quick and easy. Just sit back and watch your story unfold!

## STEP 1 QUESTIONNAIRE

Once you order a video, a welcome email will direct you to a short online questionnaire.

The questionnaire will ask you for some basic information:

- ✓ Date, time and location of the shoot
- ✓ Names of interviewees
- ✓ General questions about your business, product or service

The answers you provide will help our creative team plan a unique and engaging video.



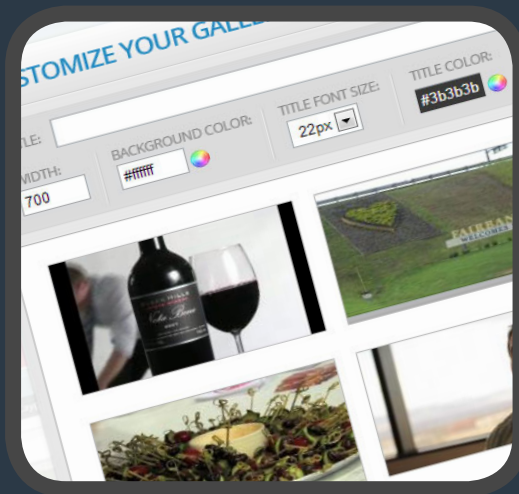
Simple questionnaire automates creative input

## STEP 2 YOUR PRODUCER

Within 2 business days of completing the questionnaire, a dedicated producer will be assigned to your video. Your producer will contact you to organize every detail of your production from start to finish.

## STEP 3 LIGHTS, CAMERA, ACTION!

There is very little preparation and minimal interruption to your business on the day of the shoot. The videographer will arrive at the scheduled time and place, and guide you through the process.



Easy-to-use online interface

## STEP 4 WATCH YOUR VIDEO

Within 14 days of the shoot date, we will notify you that your video is ready for review. Your private screening room will allow you to review and provide feedback on your video. Once you approve the video and complete any final payments, you can download it right away.



Private screening room for reviewing your video

Are you ready to share your story?  
**Order your video today!**